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THE RECREATION AND CULTURAL DEVELOPMENT BRANCH

A L B E R T A
DEPARTMENT OF
PROVINCIAL SECRETARY

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Edmonton, Alberta, February 1964

No. 2

4-DAY LIFEGUARD COURSES PLANNED

The Provincial Lifeguard Service Committee, in cooperation with the Recreation and Cultural Development Branch of the Provincial Government and local recreation boards has set up four regional Lifeguard Courses to take place in Alberta during February and March.

The courses are of 4-day duration over two consecutive weekends in each center, and are scheduled for Jasper Place and Calgary on February 22, 23, 29 and March 1, and for Red Deer and Leth bridge on March 7, 8, 14 and 15.

The Lifeguard Service Committee recently formed by representatives from the Y.W.C.A., Y.M.C.A., Red Cross Water Safety and the Royal Life Saving Society, felt that these courses will be of great value in assuring an adequate supply of competent lifeguards for Alberta pools and waterfronts. The courses are not intended to replace programs that these organizations are now providing individually, but rather to augment these present programs.

Candidates must be 17 or over at the time of registration, and must presently be a Y.M.C.A. Life Saver, a Red Cross Water Safety Leader, a Royal Life Saving Society Bronze Medallion holder or equivalent.

The cost of the course is \$5.00 per candidate and further information and application forms may be obtained from the Athletics Supervisor, Room 424, Legislative Building, Edmonton, Alberta.

Upon receipt of applications (with remittance) each candidate will receive a Lifeguard Instruction Manual to be studied previous to the course in preparation for the examination.

DR. B. Y. CARD IS RESOURCE LEADER FOR RECREATION BOARD WORKSHOP

Dr. Brigham Young Card, Resource Leader for the Workshop for Municipal Recreation Boards which will be held at the Banff School of Fine Arts on March 20-22, is assistant to the Associate Professor of Education (Sociology of Education) at the University of Alberta.

He was born in Cardston, Alberta, where he received his early education, then studied at Brigham Young University, University of Utah, University of Alberta and Stanford University, obtaining his Ph.D. in educational sociology at the latter university.

He is a member of the American Sociological Association, the Canadian Political Science Association, the Canadian Education Association, Phi Kelta Kappa, and the Community Planning Association of Canada, and has authored a number of papers and publications, including a large number on sociology and education, community planning, and historical subjects.



DR. B. Y. CARD

WEEKEND BAND WORKSHOP PLANNED FOR THREE HILLS

A weekend band workshop will be held in Three Hills on Friday evening, Saturday and Sunday, February 28, 29 and March 1. Mr. Ted Van Biezen, Director of Recreation, is in charge of local arrangements. This workshop is available to bands in Three Hills, Trochu, Olds, Torrington, Hanna, Drumheller and Rosedale.

Captatin H. A. Jeffrey will be chief instructor and instrumentalists from the P.P.C.L.I. and Ld. S. H. Bands will give group lessons.

1964 Recreation Leadership School

There are still openings on the staff of the 1964 Recreation Leadership School. Persons with experience in Recreation and with qualifications in drama, music and physical activities are invited to apply.

Deadline for applications March 1, 1964.

Arts and Crafts Courses Suspended for Fall 1964— Evaluation Survey Planned

Since the fall of 1960 the Arts and Crafts Division, Recreation and Cultural Development Branch, has conducted over one hundred basic and advanced craft courses. From the first of September until the end of April of each year the entire permanent staff of the Arts and Crafts Division has been involved solely with courses, because of the very large programs resulting from a great number of requests received.

The Arts and Crafts Division has had little or no time for the research and evaluation necessary to ensure that the services offered are fulfilling all the needs of the province in connection with arts and crafts.

Many communities in the province, wishing to obtain instruction in the crafts, are unaware of the existence of the Arts and Crafts Division, Recreation and Cultural Development Branch. New areas and communities have to be visited. Because of regional problems which we did not have time to investigate we were unable to give assistance to some who had requested aid.

Courses given during the past four years have been evaluated only from the technical aspect in relation to each student or participant. Little evaluation has been done in connection with the way in which this information was passed on to others and the results in relation to the total craft program of each community.

The Arts and Crafts Division wishes to announce that during the fall of 1964 (September 1-December 31, 1964), no courses in Batik, Basketry, Copper, Enamelling, Design or Leathercraft will be conducted as the permanent staff, Mrs. Ponech, Mr. Whyte and Mr. Graff, will be involved with a general research and evaluation survey.

Requests for courses in Weaving, Millinery, Photography and Ceramics, however, will be considered. Information and request forms can be obtained by writing to the

Arts and Crafts Division,

Recreation and Cultural Development Branch,

Department of the Provincial Secretary,

Room 424, Legislative Building, Edmonton, Alberta.

The survey to be conducted by the Arts and Crafts Division during the fall of 1964 will attempt to obtain the following information:

- 1. The best basis on which to offer arts and crafts courses.
- 2. The methods of assisting areas with particular regional, geographical problems etc.
- 3. Whether or not there is need for new services.
- 4. How the present services can be improved

Because of the increasing demand for craft courses and information, it is becoming more and more difficult to keep up to the number of requests received for aid. Regionalization has been an answer to this problem in the past. By regionalization we mean that more than one community has to be represented at a course before this course can be given. In most cases this idea has succeeded, but in some areas of the province geographical factors have made regionalization an impossibility. New answers have to be found in relation to this kind of problem.

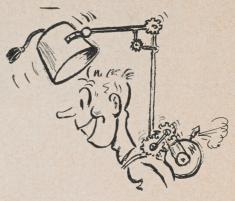
The survey conducted by the Arts and Crafts Division will provide the information necessary for future arts and crafts courses and programs, keeping in mind at all times the increasing and changing needs of the province.

RECREATION CONFERENCES SCHEDULED FOR APRIL

APRIL 12-15, 1964: The National Recreation Association (U.S.A.) is holding its district Recreation and Park Conference at Billings, Montana. Further information on the conference can be obtained from Mr. Jarvis Miller, 3945-43 Avenue, Red Deer, Alberta, who is Alberta's representative on the planning committee.

APRIL 23-25, 1964: The Annual Meeting and Conference of the Alberta Recreation Association will be hosted by the city of Lethbridge. All persons interested in recreation are welcome. Further details in the March issue of Recreation News.

FLIP OF THE FEZ TO...



Zones 1, 3 and 6 of the Alberta Recreation Association for conducting interesting discussion meetings.

Doreen Ryan (RLS '51) for her excellent showing in the Winter Olympics at Innsbruck, Austria.

High Prairie Recreation Board for hosting a very successful Northern Area Recreation Workshop.

Canadian Amateur Hockey Association for once again sponsoring Minor Hockey Week in Canada.

National Film Board for producing an excellent film "Figure Skating" and instructional loops (available on loan from this Branch).

NEW PUBLICATIONS

Two useful and informative booklets have come to the editor's desk in the past month.

The first is the HANDBOOK ON SPEEDSKATING, published by the Alberta Amateur Speed Skating Association, with an introduction by the president, Austin Bridges. In addition to information on physical fitness, skating techniques and equipment the booklet lists the records established in Alberta, and the awards available to speedskaters. Copies are available from the Recreation and Cultural Development Branch, 424 Legislative Building, Edmonton.

TRAIN NOW TO WORK LATER is the title of a pamphlet issued by the Division of Vocational Education, Department of Education. It deals with the Vocational Preparatory Courses offered to the unemployed with financial assistance from the Federal Department of Labor. Copies are available from L. S. Villet, Vocational Education Division, 725 Administration Building, Edmonton; J. E. Crowe, Southern Alberta Institutue of Technology, Calgary, Alberta, or from local National Employment Service Offices.

ALBERTACRAFT EXHIBITION RETURNS TO EDMONTON 1964

The Arts and Crafts Division, Recreation and Cultural Development Branch, Department of the Provincial Secretary, wishes to announce that the Albertacraft Exhibition '64 will be held in the Northern Alberta Jubilee Auditorium, Edmonton, Alberta, June 15-22, 1964.

The Albertacraft Exhibition '63 was held in the Southern Alberta Jubilee Auditorium, Calgary, Alberta and, following the idea of holding Albertacraft Exhibitions alternately in Edmonton and Calgary, the exhibition returns to Edmonton for 1964.

From the attendance statistics recorded over past years, it is evident that Albertacraft Exhibitions are attracting more attention each year. Past Albertacraft Exhibitions held in Edmonton have established record attendance figures and it is hoped that this tradition will be upheld at Albertacraft '64.

The aim of Albertacraft '64, as with past Albertacraft Exhibitions, will be to benefit the arts and crafts people throughout Alberta and the rest of Canada, by giving them the opportunity to exchange ideas and techniques with artists and craftsmen of other communities and provinces. Such an exchange of ideas is essential and the Alberta Government for the past eleven years has sponsored a growing and developing Albertacraft Exhibition in recognition of this need. The Recreation and Cultural Development Branch is anxious

to encourage entries in all fields of the arts and crafts and of all levels.

This exhibition can be of great value to the exhibiting artist and craftsman, but, at the same time, will only be what the artists and craftsmen of this province and the rest of Canada attempt to make of it and will be as interesting as the entries submitted.

Communities, craft centres, organizations and individuals are requested to think and prepare for this exhibition well in advance.

To maintain the standard of excellence it will be necessary, as in previous years, to judge all entries first as to whether or not they will be accepted for exhibition. Originality and craftsmanship will be stressed more than ever before. Each applicant's level of development will be taken into consideration during judging.

Emphasis will be placed on making the 1964 Albertacraft Exhibition as informative as possible. As many visual aids as possible will be used to explain the meaning and importance of the arts and crafts to the viewing public.

Information and application forms can be obtained by writing to, or contacting, the

Arts and Crafts Division, Recreation and Cultural Development Branch,

Room 424, Legislative Building, Edmonton, Alberta.

MOUNT ROYAL COLLEGE CALGARY LOCALE OF 1964 BAND WORKSHOP, DATES SET FOR JULY 13 - AUGUST 8

The 6th Provincial Band and Orchestra Workshop will be held at the Mount Royal College, Calgary, from July 13-August 8 inclusive.

The four-week period will be divided into two sections:

July 13 - 24 July 27 - August 8

During the first section the Symphony Orchestra and Senior Band will rehearse. String players will be required to have had at least three years of lessons. Wind and percussion applicants must be members of Alberta school and community bands and orchestras. Every student will be auditioned and members of orchestra wind and percussion sec-

tions will have priority in competing for the available orchestral vacancies. Those wind and percussion players unsuccessful in auditioning for the orchestra will play with 'A' Band where they will gain most valuable experience.

During the second period, July 27-August 8 inclusive, 'B' Band will rehearse. This band will be available to players who have had lessons for from two to four years.

A new feature of the Workshop will be the Junior String Orchestra. Programmed for July 27-August 8 inclusive, this orchestra will be offered to string players who have had lessons for from one to three years.

"Careers in Recreation" Aids Available

If you are planning to discuss the Recreation profession on High School Career Day, reference material is available from the Recreation and Cultural Development Branch and from the University of Alberta Recreation Leader ship degree course. We have a 16 mm. color 45-minute film entitled "Careers in Recreation". Plan now to guide potential top leaders into the Recreation field

High School Drama Province-Wide in '64

This year for the first time in the history of the province, High School Drama Festivals will be operating in every region in Alberta. Some will be going into their fourth year of operation and some will be making their initial appearance. Some are competitive, some non-competitive.

Working through the drama supervisor, zone festival committees have been set up in nine areas of the province.

Festivals will be held from the north to the south on the following dates and in the following places: Friday, March 13, Fairview; Friday, March 13, Vegreville; Friday, April 24, St. Albert; Friday, March 13, Red Deer; Saturday, March 21, Stettler; Saturday, April 11, Okotoks; Friday, March 20, Drumheller; Saturday, March 14, Vulcan; Friday and Saturday, March 5, 6, Medicine Hat.

Adjudicators for these festivals will be announced at a later date.

Fees for each of the above courses of two weeks duration will be \$50.00 per student. This includes tuition, board and room.

The 6th Annual Band Directors' Course will be held from August 1-8 inclusive. The staff will include Captain F. M. McLeod, and Mr. Horace Beard from St. Catharines, Ontario. The fee for this workshop will be \$42.00 including tuition, board and room.

Application forms can be obtained by writing to—

Supervisor of Music, Recreation and Cultural Development Branch, Room 425, Legislative Building,

EDMONTON, Alberta.

REASONS Why a year-round Recreation System is Necessary

2. BECAUSE IT IS ESSENTIAL TO THE LIFE AND GROWTH OF THE CHILD.

It is instinctive and necessary for children to play every day in the year. Play means growth. The responsibility of the community to the child requires the provision of safe places in which to play and the provision of leadership. Year-round recreation guarantees the child his birthright of health and happiness.

Second in a series, courtesy National Recreation Association, to be found in future issues of the RECREATION NEWS.

LETTERS TO THE EDITOR

Dear Sir:

The Canadian Camping Association has accepted the challenge of co-ordin ating, through its provincial organizations, a Cross-Country Journey during the celebrations of Canada's Centennial Year, 1967.

What types of journeys could we suggest for Alberta residents? If one considers the methods of transportation used by the early fur traders, pioneers and settlers, there are a variety from which to choose. A series of journeys, each utilizing a different method of travel, or one combining all of them, could be undertaken. Red River cart, backpacking, pack horse, canoeing, or river boat are some of the ways that might be suggested.

Whichever methods of travel are selected it would require the co-operation of outdoor groups in the province. Such provincial departments as agriculture, forestry, highways, travel and publicity, recreation and cultural development, etc., could provide assistance. The Alberta Camping Association could co-ordinate the journey with its members and co-operating agencies or groups.

In any event it is a worthwhile project and a daily log plus a pictorial diary should be retained in order to integrate the story each province could tell.

Albertans have a story to tell of the early pioneers and a Cross Country Journey would add to the historical annals of this province.

W. T. Smith, President, Canadian Camping Association.

Watch For SCHOLARSHIP ANNOUNCEMENTS in March Issue

LIFEGUARD COURSES

Jasper Place—February 22, 23, 29 and March 1, 1964.

Calgary—February 22, 23, 29 and March 1, 1964.

Red Deer—March 7, 8, 14 and 15, 1964. Lethbridge—March 7, 8, 14 and 15, 1964. FEE—\$5.00.

DEADLINE—February 14 for the Jasper Place and Calgary courses; February 21 for the Red Deer and Lethbridge courses.

PREREQUICTES—Y.M.C.A. Life Saver, or Royal Life Saving Society Bronze Medallion, or Red Cross Water Safety Leader or equivalent.

The Lifeguard courses being offered in Jasper Place, Calgary, Red Deer and Lethbridge by the Provincial Lifeguard Service Committee and the Recreation and Cultural Development Branch in cooperation with local recreation boards are something new in Alberta.

The Provincial Lifeguard Service Committee is made up of representatives from the Y.M.C.A. and Y.W.C.A. Red Cross and Royal Life Saving Society, and although these organizations carry on life saving and water safety programs independently, it is felt that a co-ordinated effort by all groups will result in a first-rate lifeguard course being offered.

The courses will be under the direction of Mr. John Richardson, Provincial Director of the Lifeguard Service Committee, and will be held over a four-day period — two consecutive weekends at each center.

Baseball Umpires Course

Spirit River—Saturday March 14, 1964. Westlock—Saturday, March 14, 1964. Drumheller—Saturday, March 21, 1964. St. Paul—Saturday, March 21, 1964. FEE—\$1.00.

DEADLINE—one week prior to course date.

Dates to Remember

March 5, 6—High School Drama Festival, Medicine Hat.

March 13—High School Drama Festival, Fairview.

March 13—High School Drama Festival, Vegreville.

March 13—High School Drama Festival, Red Deer.

March 14—High School Drama Festival, Vulcan.

March 20—High School Drama Festi val, Drumheller.

March 21—High School Drama Festival, Stettler.

April 4-11—Canadian Library Week. April 11—High School Drama Festival, Okotoks,

April 24—High School Drama Festi val, St. Albert.

April 24 - 26—Alberta Recreation. Association Convention, Lethbridge

May 11-13—Rural Library Custodians' Seminar.

May 20-22—Joint Conference of Library Associations of Alberta, Saskatchewan and British Columbia, Calgary (Palliser Hotel).

June 15 - 22—Albertacraft '64, Jubilee Auditorium, Edmonton.

PROVINCIAL COURSES:

WORKSHOP FOR MUNICIPAL RECREATION BOARDS, Mar. 20-22, 1964, Banff School of Fine Arts.

SENIOR CAMP COUNSELLORS' COURSE, May 15-18, 1964, Pine Lake.

RECREATION DIRECTORS' SEMINAR, May 23-June 6, Banff School of Fine Arts.

PLAYGROUND AND BEGINNING CAMP COUNSELLORS' COURSE, June 20-26, 1964, Pine Lake.

RECREATIONAL LEADERSHIP SCHOOL, July 6-Aug. 1, 1964, Camrose.

PROVINCIAL BAND AND ORCHESTRA WORKSHOP, July 13-August 8, 1964, Mount Royal College, Calgary.

BASEBALL UMPIRES CLINIC

The Baseball Umpires regional clinics being held in March, and co-sponsored by the Recreational and Cultural Development Branch and the Alberta Baseball Umpires Association along with local recreation boards should show the way for further clinics in the future. The Alberta Baseball Umpires Association has received numerous requests from throughout the province for such clinics, and it is hoped that a series of regional and local umpires schools will increase the number of competent umpires and thus immeasurably improve the standard of baseball in the province.